

Western Greater Yellowstone Consortium Monthly Phone Conference

(866) 740-1260, access code 1587264#

~~May 28, 2013, 1:00-3:00 p.m.~~

Postponed to June 4, 2013, 1:00-3:00 p.m.

Present: Patty Parkinson, Wendy Green Lowe, Greg Newkirk, Bill Knight, Shawn Hill, Angie Rutherford, Tom Cluff, Heather Higinbotham

Summit Debrief

Heather asked if there is an attendee list with emails? Wendy will send to Heather, and Heather will send the group memory to all the attendees.

Wendy felt that the venue was nice, the food was good, and people seemed engaged over the course of the day. It was nice to have exposure to the HUD folks and generated good conversations. She feels we need to get the group memory out to people so they have something to document what happened that day. The turnout was less than we hoped for and she isn't sure how to interpret that.

Shawn thought it went great, and it was also good to see each other face to face. He was really interested to hear what we had to say to each other as partners in this endeavor. Overall it was very worthwhile and a great motivator.

Wendy used the smart phone technology at another event last week in CA. Even though she told people in advance to bring their phones, 50% didn't have texting capacity. She found it interesting to have more capacity in ID/WY than CA. Angie felt like that part could have been shortened. People were getting fidgety toward the end of that exercise.

Tom said the visitors we had from HUD were very impressed, pleased with what they saw, and liked the level of engagement. He received compliments from both regional directors after the fact.

When is our next consortium-wide public event? The next required summit is spring 2014.

HUD update - Tom Cluff

Tom said there are a few things to report with HUD but he hasn't had time to pull them together. Tom will put together in an email and send out to everybody by Friday of this week.

There was a discussion regarding project transparency in response to requests for budget details from outside consortium, specifically from folks in Teton Valley about consortium/model code budgets, Code Studio scope of work and Stephen Loosli's work with the county. Shawn felt that everything should be posted on the website. This way, when the consortium gets requests we can be sending links to what is already on the website and everyone is looking at the same documents. There will be some assurance that everyone is going to one source and the people who are within the consortium are getting the information from the same place that the press or Joe Public is getting the information.

Wendy thought this might be an issue in terms of working with Nelson and the adequacy of his budget to do the updates. She doesn't think he thinks we should put outdated materials up there—for example, leave RFPs up when they are open but take down when they are out of date. Shawn said he sees merit in having past RFPs posted; we can make it clear that they aren't open at that time. People need to be able to access all these pieces so they can understand the entire project. There are also technical considerations in posting. Maybe we can put archived material under a separate heading so it doesn't appear to be current. This was a clear problem before there was no active management going on. Is there a way to list items chronologically, such as a list of PDFs? There is also a question of whether docs should be organized under the project as a

whole or within a specific component (multi-modal maps in multi-modal section?). Shawn's main takeaway is erring on the side of transparency even if it compromises conciseness or leads to confusion.

Sustainability Indicators project launch

Jan Brown was not on the call and will provide an update on the June 25th call.

Regional Recycling System

Heather Higinbotham has been working with LBA Associates to identify primary and secondary stakeholders, and to schedule the initial stakeholder meetings: they are targeting the week of July 15. Heather asked if there were any known conflicting events that week, and the consortium wasn't aware of any. They will move forward with the in-person stakeholder meetings that week.

Website update – Wendy Green Lowe

Wendy shared that this is still a bit of a moving target. Nelson made some recommendations to Tom and Wendy. There was an agreement about what would happen next; both were patiently waiting for each other. Nelson is not under contract yet; Wendy is working to get that contract in place. She thinks things will go pretty quickly once there is basic agreement about how things need to be structured. He has all the documents that had been posted. Tom and Wendy meeting on Friday to go over some bigger picture topics of who will do what with the website. Tom said they are making progress and Wendy and Nelson are doing a great job of coming up with something that will work well for us when it's done.

Report on Teton WY/Jackson GY-Framework audit – Shawn Hill, Alex Norton

Shawn shared that the whole code rewrite process has begun in earnest. It is all being done pursuant to the audit. This part is not consortium funded but it is following the consortium's mandate to follow the GY-Framework. Hopefully this helps the consortium and Code Studio when it comes time to write the model code. What he hopes will happen is a lot of trial and error in Jackson/Teton WY and the model code process can utilize those lessons, what works and didn't work when Code Studio prepares the model code for the consortium. Right now they are doing rewrites for downtown Jackson and some adjacent neighborhoods. The county is overhauling their rural development options. Those two things happening together is a big deal because it not only facilitates implementing community based goals of developing more sustainably but they are also notably directing building out of the county into the existing built environment, consistent with Framework (particularly in the built environment section). Shawn hopes Teton County/Town of Jackson can provide a concrete example of what the consortium is up to. They are the first to go out and start implementing the underlying principles in the grant. This is where the rubber hits the road. Wendy felt that the report was a perfect example of what we're struggling with for the website: describing what the consortium is doing in isolation from everything else that is being done, bigger context.

Shawn felt there is some strategy for one consortium member pulling the trigger first rather than trying to implement everything region-wide all at once. There is merit in learning from someone else's experiences. They are also leveraging resources. The money allocated to the Town of Jackson and Teton County for the audit has leveraged \$100,000 in additional funds from just the town's efforts alone.

Model Code priorities and Teton ID update – Angie Rutherford, Bill Knight, Doug Self

Bill is waiting for the late July round of design charette/open house meetings. On Monday Bill will get an updated schedule from Lee. Angie reiterated that Lee is going to focus on the cities and areas of impact and not in the county. Heather facilitated a conversation June 3rd with the Sonoran institute; there is a desire to have them come down and lay some groundwork for Code Studio in late July. Wendy brought up July 24 as a holiday for the LDS community, Pioneer Day, and to avoid any meetings that day.

Angie said she is hoping that part of Code Studio's budget includes advertising in the papers for the actual design charettes. Tom said their contract is for Code Studio to handle public involvement portion of their efforts; his understanding is that should include ads in papers, etc.

The Sonoran Institute has done extensive work on housing demand and patterns within the Rocky Mountain area. They have identified certain demographic groups and trends; their conclusion is that certainly among generation Y (post 1982 DOB), there is a premium that group places on walkability and compactness with the implication being there is a place to walk *to*: a town center, residential, new urbanist-type system of neighborhoods. They will pay up to a 20% premium on this. Sonoran has commissioned 4 or 5 different consulting groups to analyze this, and they are willing to put the show on the road. Given the economic climate, real estate climate, and political environment, Bill thinks it's appropriate for them to come down in the near future before Code Studio and hold a series of meetings, get the word out, and get interested realtors and any others interested in the work Code Studio is doing. Shawn and Alex will both participate. They have also talked with Randy about coming separately to Jackson, especially because of the caveats that might be needed for the Jackson community.

Update on Victor, ID Main St and Center St intersection –Bill Knight

Planning and Zoning meeting tonight; they will do some design work on it. Will get it on CAD, pass by Lee and have his urban designer look at it. How they handled the Center Street hardscapes, not much to change.

Other grant element updates as relevant

The broadband study is progressing pretty well, but we haven't gotten a recent update. Angie thinks they've already done a first draft and are revising it based on input. Tom thinks they are finished with their existing conditions or needs assessment, and had a draft of that.

Regards to Rural Conference presentation, June 21, Eugene OR

Heather and Angie will be presenting at this conference. Heather will provide an overview of the consortium and entire grant, a look at the GY-Framework credit categories, and how this project came about. Angie will present on the challenges Teton County has faced and the model code process. Tom requested a copy of the presentation. He said he would like to see how it's characterized and also let HUD know we are spreading the word beyond our region. Heather and Angie will provide the presentation for posting on the website.

Angie also shared that the ID Chapter APA conference is being held in Idaho Falls this year, and they are requesting proposals. The conference is October 9-12. Angie will send out the RFP to the consortium. Shawn encouraged the consortium to submit proposals and felt that this would be an opportunity to tell our story for really great exposure. All of the communities down valley—Rigby, Shelly, all downriver from IF—it would be advantageous for them to start thinking more regionally. It would be great if there were a reflection of what's going on here with the consortium down valley in the swath between IF and Pocatello.

Next meeting: June 25th at 1:00 pm